## Advancing Diversity Hall of Honors

Shine a light on your organization's commitment to a brighter, more inclusive future.

HALL DES LUMIERES NYC APRIL 11, 2024

An unforgettable evening of purpose-led networking and the Marc Chagall Immersive Art Experience

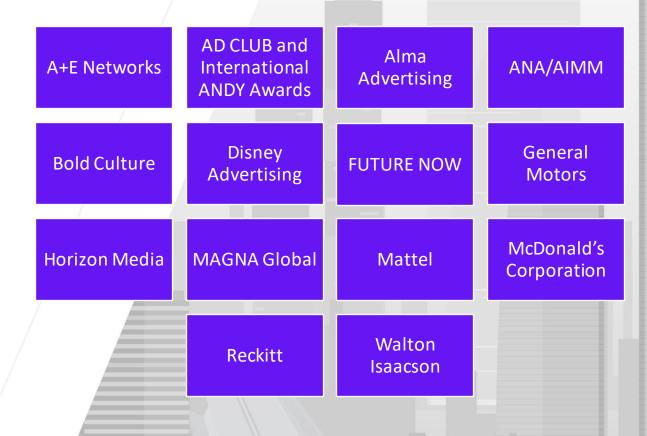
https://week.advancingdiversity.org



Join our industry's largest gathering of DEIB professionals, the leaders who support them, and our diverse emerging talent.



### Be there on April 11 to recognize the leadership of:



## Advancing Diversity Hall of Honors

### 2024 Advancing Diversity Hall of Honors Inductees



The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations and demonstrate that advancing diversity and inclusion is good for business.



Karen Gray

A+E Networks



Gina Grillo AD CLUB of NY Isaac Mizrahi Alma Advertising









Darren Martin Jr. Bold Culture Di

Rita Ferro Disney Advertising Margaret Kim FUTURE NOW



Heather Stewart, Brianne Boles-Marshall General Motors



**Bill Koenigsberg** 

**Horizon Media** 

Dani Benowitz MAGNA Global



Mattel

Elizabeth Campbell McDonald's Corp.





**Garv Osifchin** 

Reckitt



Aaron Walton Walton Isaacson

# Advancing Diversity Hall of Honors

### Advancing Diversity Hall of Honors Partner Benefits

#### Annual Benefits Included with all Partnership Levels

- Brand recognition as an Advancing Diversity Hall of Honors partner
- Brand logo presence in all marketing pre, during, post-event
- Access to industry experts for webinars, speaking, events
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom DEIB and professional development programs available

#### Annual Benefits Included with Leadership and Presenting Partnerships

- CONNECTIONS: Exclusive meet and greet invitations
- ADVOCACY: Membership on Hall of Honors Councils and Boards
- COMMUNITY: Team members invited to join AdvancingDiversity.org Boards, Councils, and exclusive events
- VISIBILITY: Profile team members in earned and paid media
- ACTIVATION: Display advertising inventory to activate business leads



Include the Advancing Diversity Supporter Badge in your marketing

\* Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible. A two-floor event: Floor 2: Purpose-led networking, cocktails, food Floor 1: Marc Chagall Exhibition at New York's premiere venue: Hall des Lumières



ADVANCING DIVERSITY SUPPORTER

- \$ 2,000\*
- Annual benefits plus two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

#### **ADVANCING DIVERSITY ACTIVIST**

#### \$10,000\*

\$18.000\*

Annual benefits plus eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

#### ADVANCING DIVERSITY CATALYST

•

.

- Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction
- Participation for your representative on the MediaVillage Culture Council

#### ADVANCING DIVERSITY LEADERSHIP COUNCIL: "A Seat at the Table" \$25,000\*

- Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction
- Pre-event Sponsor Cocktails with Inductees and Board of Directors
- Invitation to exclusive MediaVillage events throughout the year
- DEIB-focused executive interview with MediaVillage host (video) and panel participation
- Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council

#### ADVANCING DIVERSITY PRESENTING PARTNER: "Hosting the Table" \$50,000\*

- Annual benefits + premium logo positioning as Hall of Honors Presenting Partner
- 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors
- Pre-event Sponsor Cocktails with Inductees and Board of Directors
- Invitations to exclusive MediaVillage events throughout the year
- DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation
- Earned and paid media placements in major trade and consumer publications
  - Leadership role on the MediaVillage Culture Council + Emerging Talent Council





Your investment supports talent retention, professional growth, and business development programs Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund Partnership Programs

SUPPORTER \$2,000 CATALYST \$10,000 CATALYST \$18,000 LEADERSHIP COUNCIL \$25,000 PRESENTING PARTNER \$50,000

Name:	Title:		Company
Email	Address:		
City:	State:	Zip:	Phone
	<u>Paym</u>	ent Options	
Please Charge my Visa, MasterCard or American Express Name on the card:			Check (Payable to MediaVillage Foundation)
Account #:			Please Send me an Invoice
Expiration Date       Security Code:         Billing address (if different than above):			
E-mail: Jack@MediaVillage.org and Maryann@MediaVillage.org FAX: (973)267-1514 Mail: MediaVillage Foundation PO Box 30010 Tucson AZ 85751			